

**Appendix 4.2- Potential Environmental Enhancement**

<b>Generic Approach</b>	<b>Commentary</b>
Advance Support for New AONB Project Activity	As an early and initial commitment to supporting landscape-scale enhancement work within the AONB, facilitate the development and implementation of new projects which are, currently, being investigated / proposed by the AONB Team, specifically through the allocation of a match-funding contribution by DCC. By way of example, for a proposed project which is intended to address water quality issues in the Otter Catchment, which is being explored in collaboration with the East Devon Catchment Partnership.
Scheme Corridor Advisory Project	As a precursor to other proposed enhancement measures, commission relevant farm conservation advisors to undertake visits to land owners and managers within the general vicinity of the scheme corridor in order to identify enhancement opportunities and provide positive land management advice. This work could be targeted towards specific areas to where particular conservation objectives might be achieved, or whether there is a cluster of interested land owners / managers. Work undertaken in collaboration with the AONB / Catchment Partnership.
Management and Enhancement Measures on Available Publicly Owned Land	Assessment of land already in relevant public ownership within the general scheme corridor, especially land parcels already in the ownership of Highways England, DCC, East Devon District Council or Parish Councils to identify opportunities for appropriate management or enhancement measures, including streetscape enhancement.
Tactical Land Purchase for Enhancement (i.e: targeted land purchase beyond areas subject to CPO)	As the market allows, acquire blocks of land in the general vicinity of the scheme (or, if necessary, more remotely) in order to manage and enhance existing wildlife habitat, landscape or heritage features, or to establish new wildlife habitats and landscape interests.
A30 Enhancement Fund	Investment into a fund to be managed by the Blackdown Hills AONB Partnership / Team to provide financial incentives / support to land owners for the creation, maintenance or enhancement of wildlife, landscape or cultural interests on private land. This could include habitat and woodland creation, provision of screening, creation of Devon hedge banks, repairs to the fabric of historic buildings/structures etc. The main delivery instrument would be Management Agreements under S.39 of the Wildlife and Countryside Act.

Topic-Related Proposals	Approach and Purpose
Habitat Creation and Management	Creation of a new and improved management of existing wildlife habitats on acquired land or through management agreements with private landowners, with a particular focus on broadleaved woodland, wetlands and unimproved grasslands. Specific opportunities for new woodland creation, beyond that proposed for essential mitigation, in the vicinity of the scheme corridor, especially linking with existing woodland areas on the scarp slope of Rawridge Hill.
Landscape Character and Visual Integration	Where possible in the immediate scheme corridor, or in targeted locations more remotely, strengthen landscape features which contribute to the special characteristics of the AONB and aid visual integration into the wider receiving landscape , to include hedge reinstatement/planting, broadleaf woodland and copses, reinforcing vegetation and field pattern.
Streetscape Enhancements	Contribution/package of measures to improve and restore the Streetscape in consultation with residents within Monkton at the time of A30 traffic being diverted away from the village including traffic calming features, footway and verge improvements for cycling/ walking, provision of community car parking to facilitate use of Village Hall, new crossing points.
Existing Street Lighting Enhancements	Contribution to an upgrade of street lighting/ adjusted scheme at targeted locations along the A30/A303 to reduce light pollution whilst increasing efficiency.
Community- Access and Agricultural Land	Access improvements for area roads onto the A30. Improve routes across the A30 and facilities for cyclists, pedestrians and equestrians. Exact detail of final route should aim to leave viable land areas.
Water Environment	Enlarge proposed Sustainable Drainage Systems beyond that required for essential mitigation to create a broader complex of wetland habitats and to provide opportunities for enhancement of the aesthetic value of the scheme, local ecology and water quality. Beyond this, use of management agreements to implement 'Catchment Sensitive Farming' measures which contribute to broader water quality improvements.